Natalie Zfat

ORIGINAL CONTENT CREATION

Natalie Zfat is a social media entrepreneur and Forbes Contributor who has partnered with some of the most iconic brands in the world, including Facebook, Samsung, LinkedIn and American Express. Zfat's beloved

social media community of 150K+ followers are dreamers, doers and entrepreneurs, from college students to CEOs. This year, **WeWork** honored Zfat for having "cracked the code of the freelance economy."







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Forbes

Natalie Zfat • 1st Social Media Expert, Forbes Contributor and On-Air Correspondent 4mo • Edited • 🕲

How long does it take you to compose 1 Instagram? 💈 One minute? One hour? How about one week or one month?! 🙋

In my latest for Forbes, I'm sharing the amount of unseen work that goes into your favorite influencer's posts - from location scouting to researching hashtags to writing (and re-writing) captions with brand partners.

Got to interview some of my favorites Lucie Fink, Patrick Janelle and Jennifer Lake to get the scoop.. 🙏

A great reminder - on the heels of #WorldEntrepreneurDay - that bloggers are businesspeople - and Instagram is a résumé. 💪 💪 💪 https://lnkd.in/dwjdbcx

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Natalie Zfat 🤣 @NatalieZfat · Nov 30 Gone are the days where you need to plan a press conference in order to speak to your consumers. My latest for @SamsungBizUSA about how to use social media to grow your small business (with an even smaller budget): insights.samsung.com/2019/10/14/how ssSaturday #Sho

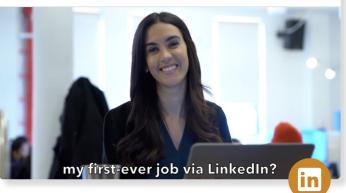


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You may know that LinkedIn has 20 million jobs, but did you know that I actually landed my first-ever job via LinkedIn?!

..see more



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