

#WageOn

Making the Wage Gap History

April 19, 2017 at the WestHouse Hotel

LUNA

MOTIVATE
DESIGN

To commemorate Equal Pay Day, Motivate Design partnered with Luna Bar for **Wage On: Making the Wage Gap History**, a Q&A, networking and workshop event discussing equal pay, negotiating and taking the necessary steps to move the needle forward.

We had a wonderful turnout of 100 engaged audience members and editors representing Huffington Post, Ted Baker, Google, and the Food Network.

509,217

Facebook Reach



235,605

Instagram Reach



75,803

LinkedIn Reach



2.2
MILLION

Social Media
Impressions



2,000

Live Video Views



758,353

Twitter Reach



638,822

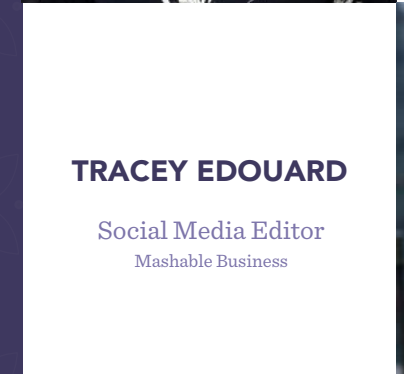
Google Plus Reach

PANELISTS



MONA PATEL

CEO
Motivate Design



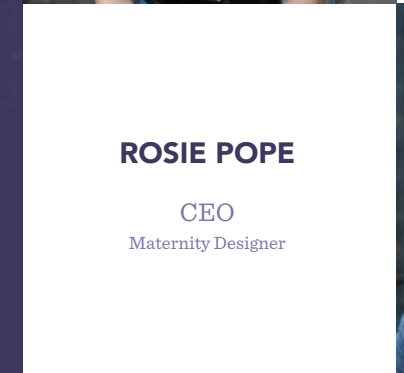
TRACEY EDOUARD

Social Media Editor
Mashable Business



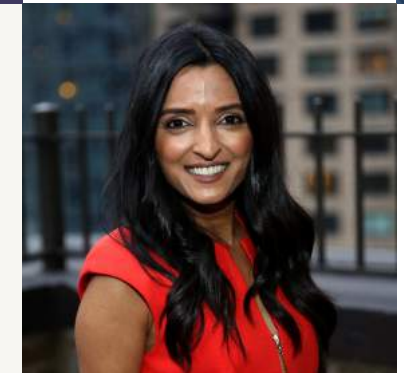
SALLY WOOD

COO
Council for Economic Education



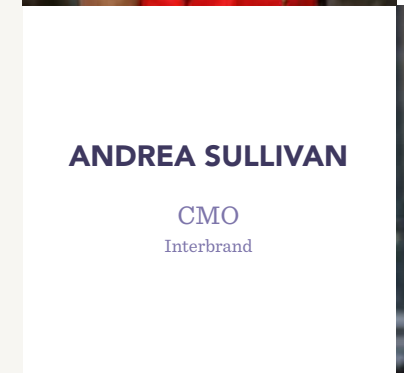
ROSIE POPE

CEO
Maternity Designer



PALAK PATEL

Celebrity Chef
Winner of Chopped



ANDREA SULLIVAN

CMO
Interbrand

TAKE-AWAYS

Featured exclusively on [Forbes Magazine](#) and the [Motivate Design Blog](#).

START ON THE RIGHT FOOT

“Often, first jobs set the path. It’s like compound interest. If you can negotiate at the beginning, it will pay off throughout one’s life.”

— Sally Wood

IT’S OKAY TO ASK

“The cultural bridge was one of the hardest things I had to overcome. I had to learn that it’s okay to ask for your value and ask for your worth.”

— Palak Patel

DON’T SETTLE FOR LESS

“You have to have confidence to leave the table. I’m going to go somewhere where I am worth more.”

— Tracey Edouard