

# THE HUSTLE

**Natalie Zfat**

**1-800 flowers.com**

## NYC ADVANCE SCREENING

On Thursday, May 2, 2019, Natalie Zfat partnered with 1-800 Flowers to host an advance screening of Rebel Wilson and Anne Hathaway's *The Hustle*. The screening was attended by Rebel Wilson, as well as more than 50 editors, bloggers and influencers

Photography: Getty Images

## MEDIA LOVE

**10.8M** Social Media Impressions

**3.1M** Instagram Impressions

**4.3M** Twitter Impressions

**3.4M** Facebook Impressions

**5.3K** Engagements

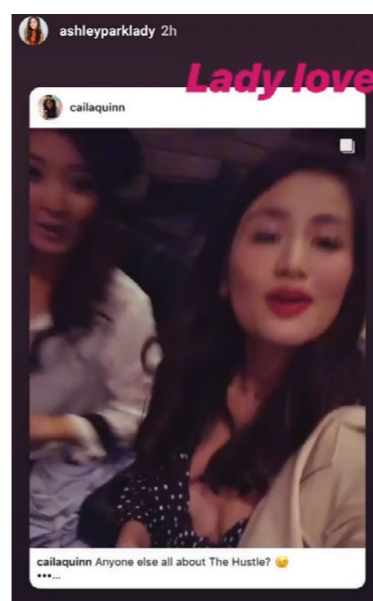
The screening was featured by

**People**

1.96 million daily views

**TRAVEL+LEISURE**

7.3 million daily views



## VIP GUEST LIST

**Natalie Zfat**  
Host, *Forbes* Writer  
118K followers

**Caila Quinn**  
Blogger  
357K followers

**Robbie Fairchild**  
Actor  
38K followers

**Andrea Loreda**  
Blogger  
26.6K followers

**Hilary Sheinbaum**  
*NY Times* Contributor

**Martha Luna**  
Blogger  
121K followers

**Kathleen Harper**  
*PopSugar* Editor  
15K followers

**Lara Eurdolian**  
Blogger  
80K followers

**Michelle Togli**  
*Bustle* Editor

**Ashley Park**  
Actress  
130K followers

**Erin Strecker**  
*Mashable*  
Entertainment Editor

**Areta Chen**  
Blogger  
43.5K followers

**Meredith Lepore**  
*Ladders*

**Alexandra Dieck**  
Blogger  
114K followers

**Melissa Vale**  
Blogger  
145K followers

**Amber Katz**  
Blogger  
60K followers

**Alyssa Bossio**  
Blogger